



DOMINION  
dominion-online.biz

**Dominion Marketing Technologies, Inc** (“DMTI”) is in the business of providing music and entertainment marketing services on a hierarchy basis. Our clients include promoters, record labels, musicians, venues and all supporting factors of the industry. Our primary focus is dedicated to the expansion of semi-national to national artists and affiliated venues. Our secondary focus is on artist development and promotion concentrating on educating local, semi-national to national artists.





*We provide multiple services for Artist Management these services include, but are not limited to:*

**Artist Development and Management**

- New Artist Acquisition
- Artist Development
- Industry Analysis
- Tier Marketing
- Packaging
- Production

**Multi-Media / Creative Properties**

- Logo design
- Creative Designs
- Web Solutions
- Internet Research
- Internet Marketing



## **Our Vision:**

Our vision is to be recognized as the number one organization for marketing strategies, operational development, consultation and financial advancement for our clients and patrons.

## **Our Mission**

The Mission of DMT is to “Empower the Individual to Empower Themselves.” This is accomplished by giving the creative individual or organization the ability to proactively advance his or herself through an affordable medium that allows them to communicate and connect in a way that promotes their development and growth in the music industry.

## **Services**

DMT specializes in the analysis, creation, development and full-cycle implementation of marketing strategies and services for all entities connected to the creative industry of music and art. We cater our services to the defined needs of our clients and patrons. Whether you are a struggling artist or an established venue, we can guide you to the next platform of expansion that best aligns you with your targeted goal.

- At DMTI, we design custom programs for our artists. We do this because each artist is unique and their uniqueness is inherited. We see such distinctiveness as a great attribute. However, such attributes can make it nearly impossible to design a program that's a one fit for all. So, since such a concept is nonsensical, we do not offer a one for all type of solution.
- DMTI understand artistry, and because of that, we create individualize programs for each artist we accept. Yes, there are fundamentals that every artist must master when it comes to performance.
- Core fundamentals such as Stage Presence, Timing, Performance Pedagogy, Audience Engagement and Talent Mastering are just some of the required metrics. There are also other critical essentials such as personal discipline, focus, hard work, relentless dedication and emotional transitioning. All of these properties must work as one to achieve the Artist desired results and goals. Remember, talent and drive must work as a married unit. One factor cannot succeed without the other. Marketable success requires the incorporation of talent, discipline, artistic vulnerability and focus. So, as a serious artist, you must be ready to change any aspect of your daily life to obtain real-world results.
- DMTI requires an audition/consultation process when it comes to accepting artists. Please review the remainder of this brochure and contact us to schedule a time. Please also remember that we are in the business of managing creative people, that are seeking to be full-time professionals. There are plenty of institutions ready to absorb your time and resources. We are more about our connected shared success then we are about any tuition. We require no contracts, and our clients are permitted to cancel their program with just a week notification.

Below is a matrix of our core rates. As mention before many of, the needs will be custom. Some artists are more skilled than others and may require less work. The gravity of work impacts time which then impacts cost. However, all programs and cost are explained and disclosed up front. Again, We require no contracts, and our clients are permitted to cancel their program with just a week notification.

Service	Duration	Rate
Artist Development	Hour	\$50.00+
Performance Coaching	Hour	\$75.00+
Songwriting / Theory	Hour	\$75.00+
Publishing	Custom	Custom
Marketing	Custom	Custom

# Getting Started!



To get everything started, all we need to do is meet and have you share with us, your vision, mission, goals, and key targets.

Leave the complex challenges to us. Let us do the legwork, while you focus on the other necessary details.

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